



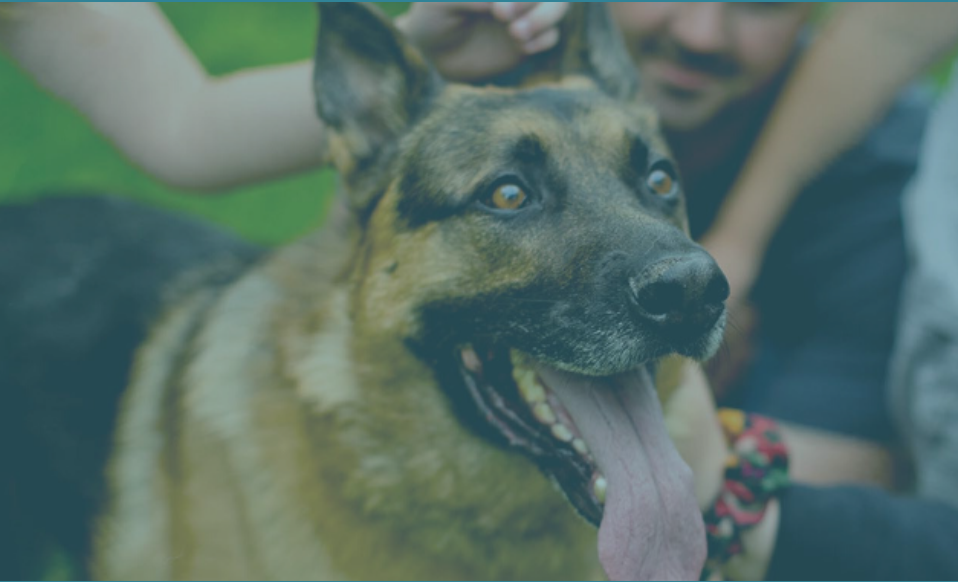
Welcome to the

# ANNUAL GENERAL MEETING

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**2021 - 2022**

*JULY 1, 2021 - JUNE 30, 2022*



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# AGM OUTLINE

- About the Rescue
- Mission Statement
- Presidents Message
- Introduction to the Board
- A Look at Our Year (2021)
- Financials
- Adoption Total
- Fundraising
- Fosters & Volunteers
- Social Media
- Future Goals



# ABOUT US

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Saskatoon Dog Rescue is a non-profit organization founded in 2012 and incorporated in 2015. We are dedicated to the rescue of neglected, abandoned and unwanted dogs across the province.

Our rescue is run by a dedicated, hardworking board of volunteers and operates through a network of foster homes and volunteers who dedicate their time to the rescue and the dogs and puppies in our care.

**OUR MISSION IS TO RESCUE, REHABILITATE AND RE-HOME DOGS WITHIN SASKATOON AND SURROUNDING AREAS. WE WORK CLOSELY WITH OTHER RESCUE ORGANIZATIONS, AS WELL AS LOW-RESOURCE OR LOW-INCOME COMMUNITIES.**

**WE BELIEVE THAT EVERY ANIMAL DESERVES A LOVING HOME. SASKATOON DOG RESCUE EXISTS TO MAKE THAT HAPPEN.**

**SASKATOON DOG RESCUE MISSION STATEMENT**



# THE PAST 365 DAYS

WORDS FROM OUR  
PRESIDENT,  
COURTNEY FISHER

Another year has passed, and we have continued to tackle the challenges the pandemic has continued to present. We could not continue to do what we do, especially through the tough times, without our amazing Board of Directors, Coordinators, Fosters and Volunteers. As the effects of the pandemic continue to linger, our team and supporters has continued to persevere and tackle every issue or obstacle in our way. Here is hoping that things continue to return to normal, and that we continue to embrace some of the positive changes arising out of the past year.





**JILL  
ROBSON**  
*Adoption Director*

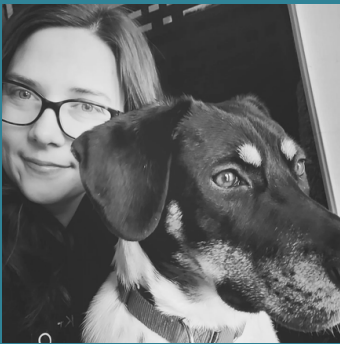


**JENNIFER  
JOHNSON**  
*Foster Director*

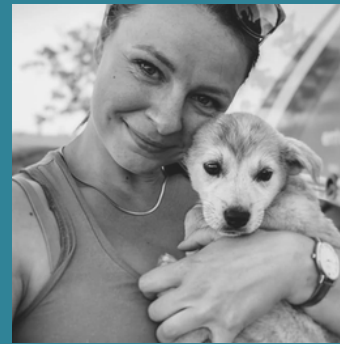
**CAROLYNE  
SU**  
*Finance Director*



**DAKOTA  
ROLFE**  
*Medical Director*



**JOSIE  
FRIES**  
*Marketing Director*



**JORDANA  
KNOBLAUCH**  
*Fundraising Director*

# OUR BOARD OF DIRECTORS

# OUR COORDINATORS, ASSISTANTS & SUPPORTS

**Adoption Event Coordinator:** Emily Schroeder  
**Adoption Assistant:** Nayome Jones

**Medical Coordinator:** Donna Bingham  
**Medical Assistant:** Karen Goncear

**Foster Assistant:** Britt Hoffman  
**Foster Supports:** Britt Hoffman, Joyce-Ann Gawdun, Danni Gayle and Lisa Marie James

**Volunteer Coordinator:** Amie Kempe

**Bartending Coordinator:** Laurie Krakalovich

**Supply Coordinators:** Brooklynn Sauve (Head Coordinator), Maria Lemonache, Ireland Jones

**Puppy Therapy Coordinator:** Samantha Outhwaite

**Graphic Designer and Administrative Coordinator:** Ashley Graf  
**Website Coordinator:** Maria Lemonache  
**Social Media Content Creator:** Marissa Pilat

# WE RE-BRANDED!





# 2021 FINANCIAL STATEMENTS

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2021 AGM Adoption Income:  
**\$98,796.00 - 84% increase** from 2020

2021 AGM Donations:  
**\$24,761.00 - 28% decrease** from 2020

2021 AGM Vet Expenses:  
**\$136,784.00 - 64% increase** from 2020

2021 AGM Fundraising & Merchandise Income:  
**\$73,022.00 - 419% increase** from 2020



# THE PAST 365 DAYS

WORDS FROM OUR  
FINANCIAL DIRECTOR,  
CAROLYNE SU

**Saskatoon Dog Rescue Inc.**  
**Balance Sheet Prev Year Comparison**  
As of July 17, 2022

	Jul 17, 22	Jul 17, 21	% Change
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Chequing/Savings</b>			
1000 · TD Chequing 5245141	54,455.44	7,259.19	650.2%
<b>Total Chequing/Savings</b>	54,455.44	7,259.19	650.2%
<b>Other Current Assets</b>			
1201 · Undeposited Funds	0.00	38.24	-100.0%
1210 · Inventory Asset	1,329.34	1,329.34	0.0%
<b>Total Other Current Assets</b>	1,329.34	1,367.58	-2.8%
<b>Total Current Assets</b>	55,784.78	8,626.77	546.7%
<b>Fixed Assets</b>			
1500 · Furniture and Equipment	199.74	0.00	100.0%
1730 · Software Assets	309.95	309.95	0.0%
1740 · Accum Depr - Vehicles	825.39	0.00	100.0%
<b>Total Fixed Assets</b>	1,335.08	309.95	330.7%
<b>TOTAL ASSETS</b>	<b>57,119.86</b>	<b>8,936.72</b>	<b>539.2%</b>
<b>LIABILITIES &amp; EQUITY</b>			
<b>Liabilities</b>			
<b>Current Liabilities</b>			
<b>Accounts Payable</b>			
2000 · Accounts Payable	-2,197.33	-2,197.33	0.0%
<b>Total Accounts Payable</b>	-2,197.33	-2,197.33	0.0%
<b>Other Current Liabilities</b>			
2050 · Due to Volunteers	1.00	1.00	0.0%
2100 · Neuter/Spay Deposit Liability	31,850.00	8,975.00	254.9%
2550 · GST/HST Payable	-3,810.07	-3,043.14	-25.2%
<b>Total Other Current Liabilities</b>	28,040.93	5,932.86	372.6%
<b>Total Current Liabilities</b>	25,843.60	3,735.53	591.8%
<b>Total Liabilities</b>	25,843.60	3,735.53	591.8%
<b>Equity</b>			
3000 · Opening Balance Equity	6,073.62	6,073.62	0.0%
3200 · Retained Earnings	25,202.64	-3,369.88	847.9%
Net Income	0.00	2,497.45	-100.0%
<b>Total Equity</b>	31,276.26	5,201.19	501.3%
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>57,119.86</b>	<b>8,936.72</b>	<b>539.2%</b>



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07/17/22

Accrual Basis

**Saskatoon Dog Rescue Inc.**  
**Profit & Loss Prev Year Comparison**  
 July 2021 through June 2022

	Jul '21 - Jun 22	Jul '20 - Jun 21	% Change
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
4000 · Adoption Fee	98,795.76	53,625.00	84.2%
<b>4100 · Donations</b>			
4110 · Donations - Non-Received	20,422.55	9,476.00	115.5%
4130 · Medical Donations - Non-Receipt	4,338.19	9,898.26	-56.2%
<b>Total 4100 · Donations</b>	24,760.74	19,374.26	27.8%
<b>4200 · Fundraisers Income</b>			
4210 · Bartending Income	19,573.14	1,456.25	1,244.1%
4220 · Puppy Party Income	96.80	0.00	100.0%
4230 · Recycling Income	3,214.79	3,903.83	-17.7%
4240 · Contests and Raffles	2,473.94	1,073.63	130.4%
4250 · Food Fundraisers	6,778.13	0.00	100.0%
4260 · Service Fundraisers	6,565.16	0.00	100.0%
4270 · Subscriptions	733.56	0.00	100.0%
4200 · Fundraisers Income - Other	27,439.42	7,079.44	287.6%
<b>Total 4200 · Fundraisers Income</b>	66,874.94	13,513.15	394.9%
<b>4300 · Merchandise Sale Income</b>			
Clothing Income	3,482.35	0.00	100.0%
4320 · Calendar Income	2,608.20	3,917.57	-33.4%
4300 · Merchandise Sale Income - Other	56.03	0.00	100.0%
<b>Total 4300 · Merchandise Sale Income</b>	6,146.58	3,917.57	56.9%
<b>4400 · Surrender Fee Income</b>	1,200.00	735.00	63.3%
<b>Total Income</b>	197,778.02	91,164.98	117.0%
<b>Gross Profit</b>	197,778.02	91,164.98	117.0%
<b>Expense</b>			
6000 · Advertising and Promotion	588.26	0.00	100.0%
6040 · Bank Service Charges	894.60	591.20	51.3%
6100 · Business Licenses and Permits	567.10	153.01	270.6%
6291 · Fundraiser Supplies	4,409.22	1,769.82	149.1%
<b>6300 · Dog Supplies</b>			
6325 · Dog Boarding	6,317.61	0.00	100.0%
6350 · Dog Pull Expenses	3,710.99	1,430.53	159.4%
6300 · Dog Supplies - Other	13,089.77	3,139.76	316.9%
<b>Total 6300 · Dog Supplies</b>	23,118.37	4,570.29	405.8%
6490 · Office Supplies	158.37	0.00	100.0%
<b>6510 · Other Types of Expenses</b>			
6517 · Staff Development	1,686.83	218.35	672.5%
6510 · Other Types of Expenses - Other	977.09	619.28	57.8%
<b>Total 6510 · Other Types of Expenses</b>	2,663.92	837.63	218.0%
6670 · Professional Fees	-1.80	1,097.10	-100.2%
6710 · Rent Expense	60.00	601.21	-90.0%
6800 · Travel Expenses	0.00	338.18	-100.0%
6980 · Veterinary Expenses	136,747.46	83,369.31	64.0%
<b>Total Expense</b>	169,205.50	93,327.75	81.3%
<b>Net Ordinary Income</b>	28,572.52	-2,162.77	1,421.1%
<b>Net Income</b>	28,572.52	-2,162.77	1,421.1%

# 2021 ADOPTIONS

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# 341

## ADOPTED DOGS

Under the direction of Adoption Director, Jill  
*Compared to 151 dogs adopted in last fiscal year*

388 total intakes comprised of:

- (4) spay and return;
- (4) sponsored spays;
- (1) transfer;
- (10) heartbreaking euthanizations; and
- (28) remaining in care!



# 2021 FUNDRAISING



Under the direction of our Fundraising Director, Jordana, our fundraising efforts have been BOOMING this year!

## 2021-2022 EVENTS

- Sarcan bottle drives
- Wedding bartending
- Hunks & Hounds calendar
- Christmas tree recycling
- Christmas ornament sales
- Photography events
- Dancing with Dogs
- What Women Want
- Spring Fling on Broadway
- BBQ's

## 2021-2022 COLLABORATIONS

- Dominos Pizza
- The Dough YXE
- Diane's Place
- Mucky Mutts Collars
- Prairie Meats
- Vintage Pet Foods
- Cohens
- Purdy's Easter Chocolates
- Dani's Pierogies
- Ryde YXE
- Beppi's Gelato

Between July 1, 2021 and June 30, 2022, we  
**gained 86 foster homes and 134 volunteers.**

What we thought was a “COVID Boom” in 2020 as continued into 2021 and 2022 and we hope to keep up the pace and continue to grow our rescue!

Thanks to Foster & Intake Director, Jennifer Johnston for leading our foster team!

## FOSTERS & VOLUNTEERS

Without our volunteers, we would not be able to do what we do!



# 2021 SOCIAL MEDIA GROWTH

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Under the direction of Marketing & PR Director, Josie, our following is increasing daily!

## 8,684

### INSTAGRAM FOLLOWERS

1,659 increase from previous year

## 27,773

### FACEBOOK FOLLOWERS

2,867 increase from previous year





# AGM MOTIONS

1

Director  
Elections

2

Bylaw  
Confirmation

3

Policies &  
Procedures



- **Re-Branding & Visibility**
- **Website Development**
- **Fundraising Initiatives**

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# 2021 AGM GROWTH MILESTONES

# FUTURE GOALS

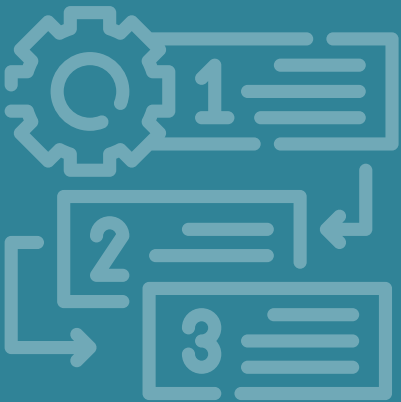
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- **Charitable Status**
- **Expanding Services**
- **Increasing Community Outreach**
- **Increasing Volunteer Base**



# WHAT DO WE HAVE PLANNED?

## 2021 / 2022 INITIATIVES



- Spay/Neuter & Return Program
- Increased Expansion of Community Connections
- Community Outreach (re: partnerships with in-need communities to provide medical care)



# CONTACT US

WITH COMMENTS & SUGGESTIONS

[info@saskatoondogrescue.com](mailto:info@saskatoondogrescue.com)

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## FIND US ONLINE

[www.saskatoondogrescue.com](http://www.saskatoondogrescue.com)

   @SaskatoonDogRescue

**SDR** | Annual General Meeting