

SASKATOON DOG RESCUE INC.



2020 Annual General Meeting



AGM Outline

About the Rescue

Mission Statement

Presidents Message

Introduction to the Board

A Look at Our Year (2020)

Adoption Total

Financials

Fundraising

Fosters & Volunteers

Social Media

Future Goals



TOPIC HIGHLIGHTS





ABOUT US

Saskatoon Dog Rescue is a non-profit organization founded in 2012 and is dedicated to the rescue of neglected, abandoned and unwanted dogs across the province. The rescue is run by a board of volunteers and operates through a network of foster homes.



OUR MISSION IS TO RESCUE, REHABILITATE AND RE-HOME DOGS WITHIN SASKATOON AND SURROUNDING AREAS. WE WORK CLOSELY WITH OTHER RESCUE ORGANIZATIONS, AS WELL AS COMMUNITIES WHERE THERE IS LIMITED TO NO RESOURCES FOR ANIMALS. WE BELIEVE THAT EVERY ANIMAL HAS THE RIGHT HOME AWAITING THEM, AND THAT IT IS OUR RESPONSIBILITY TO ENSURE THEY FIND THAT HOME!

SASKATOON DOG RESCUE MISSION STATEMENT



The Past 365 Days

With the unprecedented pandemic, 2020 was a challenging year for Saskatoon Dog Rescue. But thanks to our amazing Board of Directors, Coordinators, Fosters and Volunteers, we persevered and pushed through. I think I can speak for everyone on the board when I say we look forward to getting back to business this year as things (hopefully) return to normal.



**WORDS FROM OUR
PRESIDENT,
COURTNEY FISHER**



SDR | Annual General Meeting



Board of Directors

JILL ROBSON
Adoption Director



CAROLYNE SU
Financial Director



JORDANA
KNOBLAUCH
Fundraising
Director



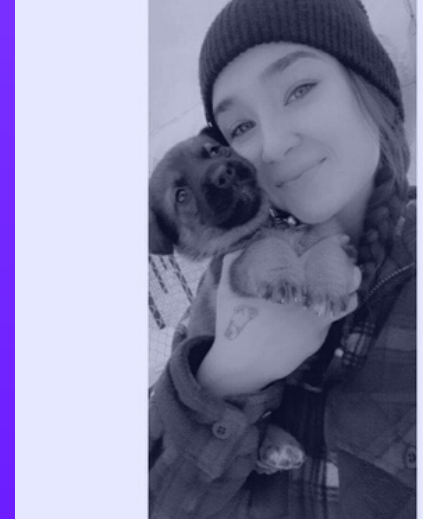


Board of Directors

JENNIFER
JOHNSON
Foster Director



DAKOTA ROLFE
Medical Director



ASHLEY GRAFF
Social Media
Director





AMIE HADDER

Volunteer
Coordiantor



LORI
PICKERING
HORN

Supply
Coordinator



Coordinators



2020 ADOPTIONS



151

ADOPTED DOGS IN 2020





2020 Financial Statements

**BASED ON
PROJECTIONS**

Overall Net Loss of
Approximately \$15,000.00

Saskatoon Dog Rescue Inc.

Profit & Loss

July 2020 through June 2021

asis

	Jul '20 - Jun 21	Jul '19 - Jun 20	% Change
Income			
4340 · Direct Public Support			
4345 · Donations	10,182.90	25,194.82	-59.6%
4346 · Dog Surrenders	0.00	475.00	-100.0%
Total 4340 · Direct Public Support	10,182.90	25,669.82	-60.3%
4350 · Adoption Fees	52,175.00	49,986.00	4.4%
4360 · Event Income			
4361 · Bartending	542.00	4,828.70	-88.8%
4362 · BBQ	0.00	20.00	-100.0%
4363 · Resale Fundraiser	25.00	10,590.69	-99.8%
4364 · Puppy Party	0.00	190.00	-100.0%
4360 · Event Income - Other	7,534.02	420.00	1,693.8%
Total 4360 · Event Income	8,101.02	16,049.39	-49.5%
4370 · Surrender Fees			
4371 · Other Fees	175.00	0.00	100.0%
4372 · Impound Payment Collection	75.00	0.00	100.0%
4370 · Surrender Fees - Other	500.00	0.00	100.0%
Total 4370 · Surrender Fees	750.00	0.00	100.0%
Total Income	71,208.92	91,705.21	-22.4%
Expense			
6000 · Advertising & Promotion	0.00	1,014.32	-100.0%
6100 · Event Expenses			
6102 · BBQ Events	0.00	640.46	-100.0%
6105 · Resale Fundraiser Expense	0.00	3,473.07	-100.0%
6106 · Delivery Expense	110.48	0.00	100.0%
6100 · Event Expenses - Other	20.00	250.00	-92.0%
Total 6100 · Event Expenses	130.48	4,363.53	-97.0%
6210 · Contract Services			
6211 · Accounting Fees	1,148.85	6,894.19	-83.3%
6213 · Veterinary Fees	75,104.99	61,767.06	21.6%
Total 6210 · Contract Services	76,253.84	68,661.25	11.1%
6300 · Dog Supplies			
6305 · Dog Accessories	111.58	0.00	100.0%
6307 · Dog Licenses	60.00	0.00	100.0%
6300 · Dog Supplies - Other	38.83	0.00	100.0%
Total 6300 · Dog Supplies	210.41	0.00	100.0%
6315 · Dog Food	0.00	764.84	-100.0%
6317 · Licenses & Subscriptions	1,238.50	0.00	100.0%
6400 · Spay/Neuter Refunds	2,500.00	0.00	100.0%
6415 · Bank Charges	113.10	891.39	-87.3%
6500 · General Supplies	4,066.61	12,704.83	-68.0%
6504 · Office Supplies	33.49	673.45	-95.0%
6700 · Travel Expenses			
6710 · Dog Pulls	741.14	0.00	100.0%
6700 · Travel Expenses - Other	299.61	0.00	100.0%
Total 6700 · Travel Expenses	1,040.75	0.00	100.0%
6800 · Volunteer/Training Expenses	218.35	0.00	100.0%
Total Expense	85,805.53	89,073.61	-3.7%
Net Income	-14,596.61	2,631.60	-654.7%

The Past 365 Days

2020 Adoption Income - \$52,175.00 which is a 4.4% increase from 2019
2020 Donations - \$10,182.90 which is a 60% decrease from 2019
2020 Vet Bill Expenses - \$75,105.00 which is a 22% increase from 2019



**WORDS FROM OUR
FINANCIAL DIRECTOR,
CAROLYNE SU**





2020

FUNDRAISING

COVID-19

The pandemic severely impacted our ability to fundraise and host events. Nevertheless we pushed forward, and with the support of our community we held virtual events!

2020 EVENTS

Sarcan Bottle Drive, Wedding Bartending, Ales for Tails, Local Draws for Local Paws, Hunks & Hounds Calendar, Dominos Pizza Partnership, Christmas Tree Recycling

2021 - Food Truck Wars, Local Flooring Group Partnership, FreshCo Partnership, PetValu Martensville Partnership



In 2020 we added 121 new fosters and 91 new volunteers. At the peak of the pandemic, we had a "COVID Boom" for volunteers and our Foster Coordinator processed 250+ new foster applications!



FOSTERS & VOLUNTEERS

Without our volunteers, we would not be able to do what we do!

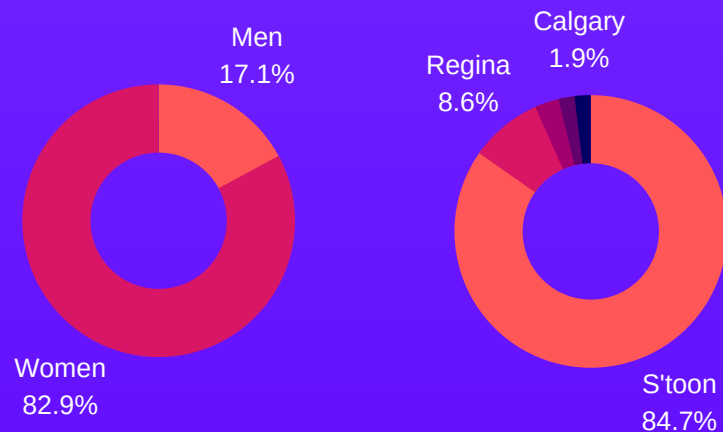




SDR Social Media

INSTAGRAM & FACEBOOK

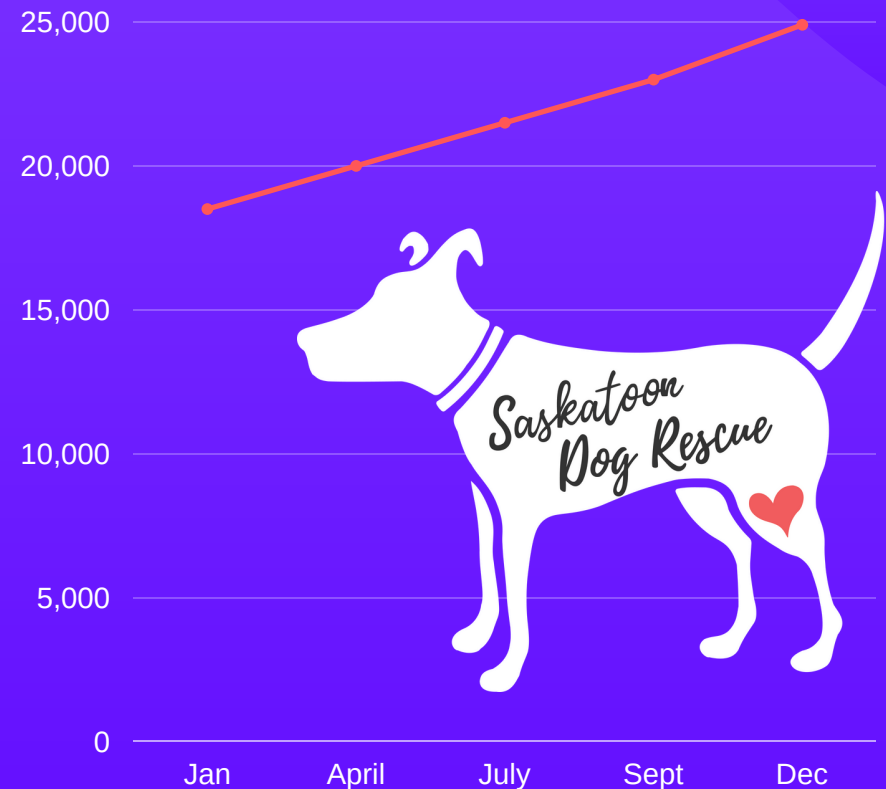
Instagram Followers - 7,025
Facebook Followers - 24,906



Our following is increasing daily!
Our Facebook Page is up 6,406 followers this year!

2020 Social Media Growth

CONSISTENT
UPWARD TREND



AGM Motions



1

FOSTER
COORDINATOR

Voting in
Jennifer Johnson

2

CRA BUSINESS
ACCOUNT

Voting Authorized
Individuals

3

2021 PROPOSED
BUDGET

Voting on 2021
Budget



BUDGET



Historical Averages vs. Potential Budget Allocation

Item	High Time (Average Spending)	Low Time (Average Spending)	Average Monthly Budget Sample
Income	20,000	5,000	8,000
Food Supplies	800	100	500
Vet Expenses	15,000	1,000	4,000
Other Dog Supplies (pulls inclusive)	1,000	0	200
Bank Fees	150	50	75
Other Expenses	300	0	150
Fundraising Expenses (including merchandise)	5,000	50	1,500
Advertising Expenses	0	0	1,000
Extraordinary expenses	0	0	575
Ending Balance	(2,250)	3,800	0



Future Goals



CHARITABLE STATUS

We hope to obtain Charitable Status in 2021!

ORGANIZATIONAL RE-BRANDING

We are working on revamping our logo, website and overall look!

EXPANDING SERVICES

We are hoping to provide more services to our communities!



AUGUST 2021

Wedding Bartending
is in full swing!

SEPTEMBER 2021

Adoption Events are Back!
We haven't had an adoption
event since February of
2020

DECEMBER 2021

We are hoping to aquire
Charitable Status by the end
of this 2021!



2021
Growth

MILESTONES

2020/2021 Initiatives

WHAT DO WE HAVE
PLANNED?



Community
Outreach



Spay & Neuter
Return Program



Expanded Foster
Program





Contact Us

FOR COMMENTS AND
SUGGESTIONS



EMAIL ADDRESS

info@saskatoondogrescue.com